

ITALDESIGN PARTNERS WITH AUDI FOR ENGINEERING DEVELOPMENT OF THE NEW Q2

- **All of the engineering phases were developed between Moncalieri and Ingolstadt**
- **More than 70 complete and rolling prototypes assembled in the Nichelino plant**
- **Italdesign to provide assistance even in the initial months after production is launched**

Moncalieri, November 22 2016

Audi's new SUV has an Italian heart. In fact, Italdesign partnered with Audi for the engineering development of the Q2 project.

Reciprocal and profitable collaboration was established between Moncalieri and Ingolstadt for the engineering development of the Q2: from **concept development** to **feasibility** and style studies; from the definition of the **surfaces** to the development of the **upper body** and the **interiors** – also handling the **aerodynamics, air conditioning** and **thermal management**; from **electrical and electronic integration**, to **passive and active safety** all the way to **testing** and **validation**, both virtual and physical, as well as **static and dynamic** vehicle **performance** assessment.

Development areas in which Italdesign was not involved, in line with the company's history, were those inherent to the engine, the gearbox and electronics, as well as the platform, the renowned MQB.

Italdesign is also providing support for Audi after the start of production.

The Italdesign Nichelino plant, just a few kilometers from the Moncalieri headquarters, has already seen the **production of more than seventy rolling prototypes**, necessary to validate the project and for testing in accordance with approval standards and global ratings.

«This profitable and reciprocal collaboration with Audi – said Antonio Casu, Head of Engineering – is the result of almost half a century of experience gained in vehicle design. In recent years, we have invested constantly in updating our skills and instruments in order to ensure that Italdesign will continue to be a point of reference for manufacturers all over the world in the automotive engineering field. This partnership with Audi on a crucial project like the Q2 is important acknowledgement for the company and for all the people who work with it and it is important confirmation of how Italdesign is able to successfully follow a “turnkey” project, even one that is quite complex and articulated».

Known all over the world for car designs that have made automobile history, from its foundation in 1968, Italdesign, which now employs about one thousand people, has also worked with major manufacturers for the engineering development of light and heavy vehicles. In fact, the company's mission is to provide all the services needed for complete automobile development, from the concept study to engineering feasibility and factory development, all the way to assistance in the initial months after the start of production.

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