

DEUS Vayanne Embarks on European Market Tour



May 18, 2022

As the Big Apple hosted the DEUS Vayanne's world premiere at the New York International Auto Show, the DEUS, Italdesign, and Williams Advanced Engineering team already was already creating an electrifying **events roadmap for the production-oriented hypercar**.

"Our world debut in New York sparked worldwide excitement about the Vayanne and what we'll accomplish with Italdesign and Williams Advanced Engineering," said DEUS Founder and Head of Design Adrian-Filip Butuca. *"Now it's time to give our many European fans chances to see the Vayanne in real life."*

Vayanne is indeed set for its **inaugural European showing at the famed Concorso d'Eleganza Villa d'Este, scheduled for May 20-22, 2022**, in the stunning Lake Como in Cernobbio, Italy, as the background, among prestigious historic vehicles.

Following Villa d'Este, the Vayanne will head to Monaco where it will be among the select supercars unveiled by **H.S.H Prince Albert II of Monaco** at the official inauguration of **Top Marques Monaco** to be held **June 8-12, 2022, at the Grimaldi Forum**.

After Monaco, the Vayanne will move to **Stuttgart, Germany**, to join **The Battery Show Europe**, the European automotive industry's showcase for advanced battery and EV technologies.

June 28-30 the Vayanne will be on display in the Williams Advanced Engineering exhibit located in Messe Stuttgart, Hall 8, Stand No. D30.

En encore appearance in America

Just months after the New York world debut, DEUS and Vayanne will **return to America**.

Providing hypercar performance while offering **qualities not often associated with high-performance vehicles, such as a high level of luxury and comfort, usable storage space, and most importantly a daily usability**, car guys and collectors will have a **second opportunity to see the Vayanne in person in the States, and appreciate those features that make it unique in the hypercar class**.

August 21, 2022, the Vayanne will grace the **Concept Car Lawn at the 71st Pebble Beach Concours d'Elegance**, among the splendor of one of the most significant concours exhibitions showcasing many of the world's most historically significant and collector vehicles.

DEUS will produce only **99 examples**, and **no two will be exactly alike** as each owner will customize their Vayanne to their individual tastes. **First deliveries are expected in 2025**, and each Vayanne will be built at Italdesign's facilities in Turin, Italy, with Williams Advanced Engineering on board to lead the application of its innovative electrification technologies. Together, Italdesign and Williams Advanced Engineering will leverage their deep expertise with prototyping, styling and aerodynamics, series production, electrification, light-weighting, innovative chassis structures, and vehicle and systems integration.

Italdesign
Press Office
pr@italdesign.it



This message has been sent because your address is registered in our mailing list.

Data have been collected through Italdesign Giugiaro S.p.A. website, event and/or direct contact.

To unsubscribe, [click here](#)

Italdesign Giugiaro S.p.A.

Registered office
via San Quintino, 28 Torino, Italy
Headquarters

Via Achille Grandi, 21/25 Moncalieri (TO), Italy